



Alejandro Rodríguez Bolaños

Impact & Strategy · Project Management · System Change, Youth & Communities.

PROFILE


+8 years of professional experience working in the intersection of Sustainability, system change and youth participation, generating strategies to generate impact, both in society and in organizations. Currently Leading Celera as Director, Co-founder of Talento para el Futuro, civic action platform for public participation, & founder of System Innovation Network in Madrid.

Passionate for youth leadership development and natural community builder. Committed and motivated with impact in every action I take. I enjoy connection with nature and deeply involved in inner development.


Work Experience

(click logo to open)

IMPACT & STRATEGY


 Director
CELERA Mar 2023 - Present

We are a talent accelerator born with the goal of developing young leaders who contribute to create a better society.
Leading Celera's strategy, operations, finance and community.


 Impact Strategist & Open Ecosystem Lead
THE OVERVIEW EFFECT Mar 2020 - Present

Sustainable innovation firm within the Spanish mayor technology group ([Indra](#))


- Design & implementation of the ecosystem strategy for the company
- Senior consultant: Definition of transformational & Strategy services. Designing, prototyping and scaling positive impact solutions.
- Company first employee since its foundation.

 Impact Strategist
PARADIGMA DIGITAL Mar 2020 - Mar 2021

- Applying tech and innovation for design positive impact solutions.
- Design of the ethical principles of AI in Paradigma.
- Responsible of B-Corp Certification: We are the first Spanish large digital technology company to achieve B-Corp certification.


 Senior Consultant: Sustainability & Climate Change
PWC Dec 2018 - Mar 2020

- Sustainability and climate strategies. Business case for circular economy. Green bonds aligned with the SDGs.
- Management of teams and clients (IBEX-35, cross industry).

 Consultant: Sustainability & ESG
ERM Jun 2017 - Dec 2018

- Integration of CSR and sustainability in private sector.
- Named Sustainability Champion: Ideation, strategy, engagement and development of alliances with NGOs. Trainer in ODS (EMEA).

PROJECT MANAGEMENT & ENGINEER

 Renewable & Efficiency Energy Engineer
ESCAN Feb 2016 - Oct 2016

- Project management and feasibility study. European H2020 projects in the field of energy efficiency & carbon footprint reduction.


 Energy Engineer.
GENERAL ELECTRIC (GE) Feb 2014 - Mar 2015

- Support Electric & Energy Engineer Intern & Quality Management.

 Hydrogen Researcher.
INTA (Spanish Government Agency) Jul 2013 - Oct 2013

- Preparation and management of tests on PEM type hydrogen fuel cells.

SYSTEM CHANGE, YOUTH & COMMUNITIES

 Co-founder & Secretary Board Member
TALENTO PARA EL FUTURO (TPEF) Dec. 2019 - Now


- We are a platform of young people and civil society organizations aiming to have the voice of young people heard in decision-making processes & policy making.
- We are a Think & Do tank for public and social participation generating advocacy measures, impact projects and inspiration to transform our society.
- In just over 3 year we have involved +2.200 young people and +95 civil society organizations in our ecosystem, working in a collective intelligence approach in +20 knowledge lines.

 Representative & Madrid Hub founder
SYSTEM INNOVATION NETWORK Jan 2022 - Present


- We are a community platform for systems innovators. We enable the learning and implementation of systems thinking & innovation to cocreate systems change. Operating in +15 countries and with +10k members.
- Leading Madrid Hub with a team of 8 people.

 EU Climate Pact Ambassador in Spain
EUROPEAN CLIMATE PACT Jan 2020 - 2022

- Appointed as EU Climate Pact Ambassador in Spain. Building a space for people across society to connect and collectively develop and implement climate solutions. **(currently pending renovation)*

 Ambassador & Advisor.
SOCIAL STARTUPS Occasional - Present


- Advisor of start-ups in the definition of their value proposition, Stakeholder management & customer segmentation. Support in the definition of impact indicators.

 Member
GLOBAL SHAPERS (WEF) Sept 2019 - Jan 2022

- Worldwide community of young leaders, with the potential to change the reality in which they live. Initiative of the World Economic Forum.

 Project Manager and Business Developer
AIESEC Jan 2016 - Mar 2017

- International young leadership organization for SDG awareness.
- Co-creation of the portfolio, development of alliances and CSR for the sustainability of AIESEC in Spain..

 Professor & Lecturer.
UNIVERSITIES & BS Sept. 2017 - Now

- IE University: Social Entrepreneurship.
- EOI Business School: Leadership, Organizational Development & System Thinking for Sustainability.
- URJC: Sustainable Megatrends, SDG, Access to Energy, System Thinking
- Structuralia: Course Director - SDGs & Private Sector.

Education

Public and Social Leadership Program
UNIR (Scholarship holder) Jan 2021 – Dec 2021
(Madrid)

Boston Tech and Social Innovation Programme
HARVARD, MIT, BOSTON COLLEGE, ICAI (Scholarship holder) July 2019
(Boston)

Certified Expert in Climate & Renewable Energy Finance
FRANKFURT SCHOOL OF FINANCE & MANAGEMENT Mar 2018 – Sep 2018
(Madrid-Frankfurt)

International Master in Sustainable Development and Corporate Responsibility
EOI BUSINESS SCHOOL Sept 2016 - Jun 2017
(Madrid)

Degree in Energy Engineering
UNIVERSIDAD REY JUAN CARLOS Sep. 2010 – Aug. 2015
(Madrid)

Recognitions and Awards

- Recognition as [Young Civic Leader](#) by Tatiana Foundation.
- Signature of [Manifesto for Company Purpose](#) as one of the 50 civil society voices in Spain.
- Member of [NOVA Talent](#). Network of top 5% talent.
- Winner of [Climathon](#) (Climate KIC) Madrid 2019 (Sust Cities).

Volunteer and social work

- Karibu Sana: Project director in Kibera. Nairobi, Kenya (2019).
- Kailash Satyarthi Foundation. Against child slavery (2016).
- Fundación Promete. Technology professor (Jul 2015).
- Others.


Languages

Spanish **Native** ● ● ● ● ●

English **Level C1** ● ● ● ● ●

CONTACT

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Community Management

[Intergenerational Pact for the Future \(TPEF\)](#)

Director of a collective intelligent process of +700 citizens, civil society organizations, experts and political parties.

[Document](#). [Video](#).

[System innovation workshop](#)

Innovation workshop conducted with organizations from private sector, government, NGOs and thematic experts.

[Sectorial sessions](#)

Working sessions with the main political parties & government in Spain (PP, PSOE, VOX, MM).

Moderator & Facilitator

[Primer Vice-President of Spain](#)

Moderating a conversation with Teresa Ribera, Primer Vice-president of Spain and Minister of Ecology Transition.

[European Member of the EU Parliament](#)

Moderating a conversation with Luis Garicano (MEP) about social progress.

[A revolutionary dialog for the change](#)

Acting as moderator of a reflection talk between academia, private sector, social enterprise and NGOs.

As speaker

[Citizen action for the climate \(TELOS\)](#)

Conversation with Laureate scientific Fernando Valladares in Telos Magazine (Telefonica Foundation).

[EU Climate Pact Ambassadors \(RTVE\)](#)

Representing EU Climate Pact Ambassadors in National radio.

[Europe has opted for sustainability \(Hora 25 en Cadena SER\)](#)

Speaker in one of the most followed program in Spain.

[Approaching System Thinking \(Catalyst 2030\)](#)

Introduction to different system thinking methodologies.

[Technology to save us: \(B-Corp Podcast\)](#)

Participant in B-Corp Movement Podcast.

You can read me

[A scientific, green and technological way out of the crisis \(Paradigma\)](#)

[Are we complex or simplistic? \(Diario Responsable\)](#)